



Baltimore Unity Hall Launches New Placemaking Symposium and Working Group



The Power of Place-Based Investment

The Tools, Partnerships, and Capital Required to Bring Community Spaces to Life

A Half-Day Symposium and Networking Lunch Presented By Baltimore Unity Hall

September 25, 2026 • 9 AM - 12 PM, Baltimore Unity Hall, 1505 Eutaw Place, Baltimore, MD

Overview

What does it actually take to build and keep a neighborhood anchor?

Community infrastructure *is* economic infrastructure. This symposium brings together the people who prove it every day: developers, anchor tenants, architects, and community partners. Together, they'll walk through the full lifecycle of a neighborhood anchor, from defining the problem and building the investment case to navigating the realities of design and construction and sustaining operations long after the ribbon is cut.

If you're an industry partner, civic leader, or funder, this is a rare chance to hear the real tradeoffs behind mission-aligned development, candidly and from the people who've lived them. You'll also be part of something new: the launch of a Baltimore placemaking working group to carry this conversation forward.

A networking lunch follows the program. Please RSVP for lunch during registration. For more information on sessions, speakers, and to register visit this link:

<https://www.eventbrite.com/e/the-power-of-place-based-investment-tickets-1992585211005?aff=oddtcreator>

Baltimore Unity Hall was developed by Somerset Development Company and Memorial Apartments Corporation (MAC) in collaboration with community groups providing input to serve the needs of the surrounding neighborhoods of Central West Baltimore. Today the Unity Hall hosts community-based organizations and services including employment training, youth programming, and educational programs, serves as an incubator for community arts offering artist studios and an art gallery, features an auditorium, event spaces, and a commercial kitchen, and offers office suites and co-working facilities.

Media Contact:

Jake Stern

Development Director, Baltimore

Somerset Development Company, LLC

667-406-1250

jstern@somersetdev.com

somersetdev.com

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